Clarity PPM + Rally Software®

Agile Business Management
Leverage the power of Clarity PPM and Rally Software to drive successful business outcomes

Today's adaptive enterprises have to leverage data to remain flexible and responsive, but they need the right data.

Business executives need insight into the value being delivered on what they fund, and development teams need to pivot quickly and smoothly when competitive advantages can be gained.

But it isn't easy: Many companies struggle to improve work orchestration while maintaining the visibility executives need. That's why we created **Clarity PPM + Rally Software**®, a seamless integration of our agile-management and business-portfolio-management solutions. Together, they provide unparalleled visibility into both funding and work across every level of your organization.

Adaptive enterprises succeed when they act with speed, consistency and confidence. We'll show you how, through the lens of **Silverback Financials**, a fictional company that's using Clarity PPM + Rally Software to connect the dots between strategy and execution.

Silverback Financials is a thriving, growing company.

Every person in the organization has 360-degree visibility into both strategy and delivery. Executives know exactly where initiatives stand. Managers have real-time insight into budget and strategy. And team members know exactly what their priorities are.

For Silverback, Clarity PPM + Rally Software is bringing business and execution together like never before.
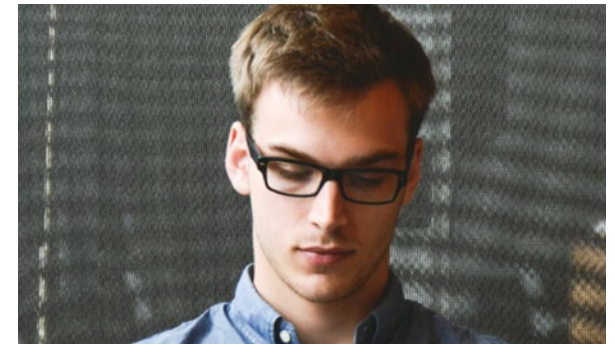
Susan Jones, Executive Leader
Has real-time visibility into what's being funded and the value being delivered. She can quickly respond to competitive threats, because she has the data she needs to make informed decisions.

Aruna Anand, Product Manager
Empowers her teams to evaluate and make technical and feature tradeoffs in response to changing needs and objectives, which is possible because she has real-time visibility to those needs.

Mike Jones, Team Member
Focuses on delivering customer value, because everything he needs to prioritize and manage his work is in one place. He can direct his energy toward coding, not administration.

Silverback is nimble. Teams are empowered. People see the difference they're making.

All of the key players in the organization, from vice presidents and directors to managers and engineers, are in alignment. They leverage this alignment to respond quickly to both challenges and opportunities.

Silverback is an adaptive enterprise. They embrace disruption, because business agility is key to business success.

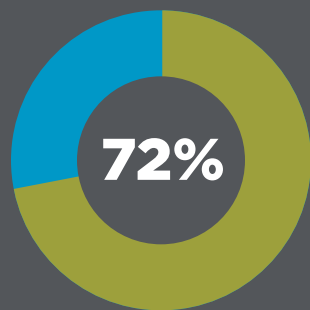**Adaptive Enterprise**   +   **Ability to Transform**   =   **Business Agility**

Today, businesses that are built to change are built to succeed. But getting there is easier said than done. Learning to thrive in an ever-shifting market environment requires fundamental changes to how your business operates.
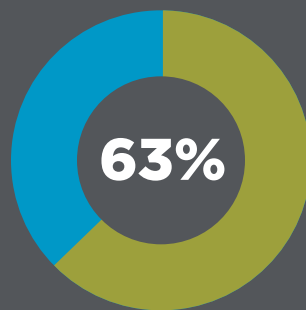
Silverback wasn't always like this.

Before the company introduced Clarity PPM + Rally Software®, there was no way to consolidate relevant data across the enterprise. Leaders didn't have the visibility to make informed decisions; managers couldn't respond quickly to new opportunities.
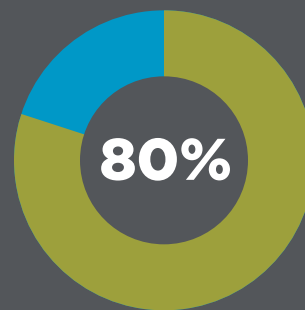
And Silverback wasn't alone. Many businesses struggle to balance their strategic and tactical needs:

72%

63%

80%

72% of business leaders aren't satisfied with the time it takes to derive insights from data.[1]

63% of companies defer to executives to decide when to eliminate/postpone projects—even when they aren't the ones with the most relevant insights into the project.[2]

Up to **80%** of software features developed by teams are never used, because the business lens is not in focus with the execution lens— and vice versa.[3]

These stats represent the old Silverback. The new Silverback can barely identify with them. The difference is that now, both portfolio management teams and strategy teams are thinking agilely, and they're using Clarity PPM + Rally Software to support a unified business strategy.

1   Alteryx: Data Blending Survey

2   14 Surprising Project Management Statistics, Capterra Project Management Blog, November 2, 2015.

3   Standish Group Study of 2,000 projects at 1,000 companies

Transformation is possible. The right tools can help.

If your organization is like most, you're missing opportunities because your business optics are either not comprehensive, inaccurate, or both.

When you're running dozens or even hundreds of initiatives with cross-functional teams, the drive for engineering efficiency can come at the expense of business goals and true visibility across the enterprise.

Clarity PPM + Rally Software provides visibility into the crucial issues that drive both efficiency and value:

- Who is working on the company's most critical initiatives
- What projects are funded and how spend is tracking on each initiative
- The level of value being delivered to the business
- Whether initiatives are tracking to deliver on time

Many organizations today use only project and portfolio management (PPM) or agile-development solutions, both of which can be very effective. But integrating them opens up a world of new possibilities.

Two excellent solutions, even better together:

The integration of Clarity PPM + Rally Software provides a complete value stream from business strategy and investment planning through work orchestration.

Clarity PPM

Gives project managers and business users the tools to allocate funding, track actual spending, align teams to work and understand the progress of that work—all in the context of the overall corporate strategy.
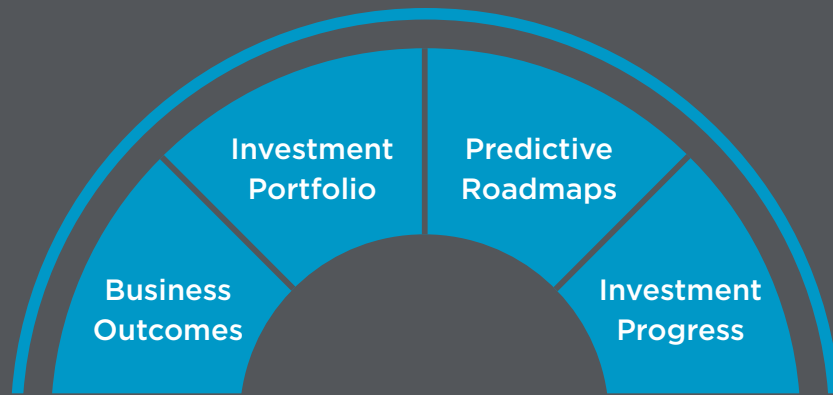
+

Rally Software

Enables teams to collaboratively plan, prioritize and track key capabilities being delivered—making it efficient to measure productivity, predictability, quality and responsiveness.

Clarity PPM + Rally Software:

Work and investment tools in unison so teams get the insights they need to make decisions, align work and drive business outcomes.
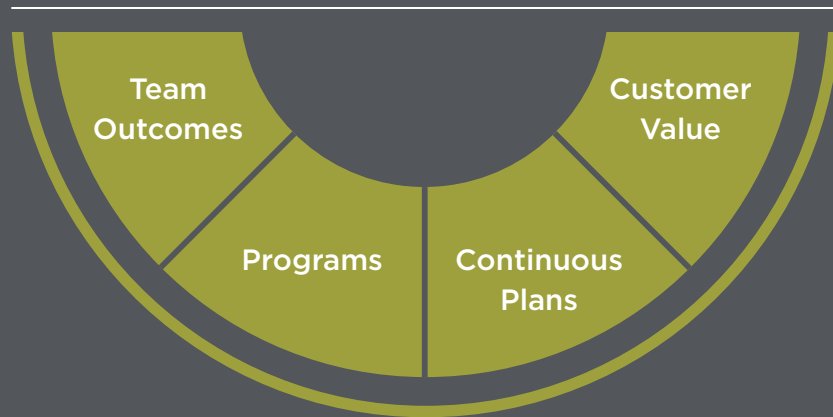

Scale
Align team work to business outcomes—all at scale.

Transparency
Traceability of investment strategy & work execution.

Adapt
Risk, capacity, and demand across roadmaps and plans.

Track
Investments & value across multiple teams.

Real-world results

We implemented Clarity PPM + Rally Software within our own organization, to prove out its efficacy as a combined solution, and the results exceeded even our expectations.

Clarity PPM was used extensively in our Global Information Systems (GIS) division, which supports our 12,000 employees across the globe. In order to improve its competitiveness in today's digital marketplace, GIS wanted to standardize its delivery approach, so they implemented Rally Software as well.

The team uses Clarity PPM + Rally Software to connect execution, business strategy, goals and resource allocation across all levels of the organization.

"In addition to significantly increasing the capabilities we deliver and improving our forecasting accuracy, Clarity PPM + Rally Software is enabling us to free up resources so we can work on more initiatives—and provide a continuous flow of incremental value to the business."
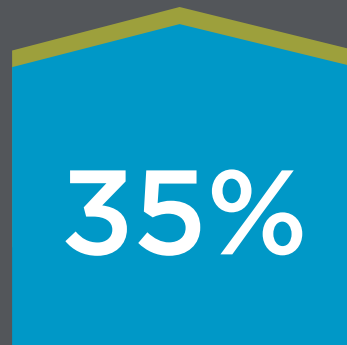
— *Mahendra Durai, Senior Vice President of IT, CA Technologies Global Information Systems*

The results?

More capabilities, better forecasting, and stronger culture.

20%

The number of capabilities delivered in releases increased by **20%**.[1]

35%

The accuracy of financial forecasting for development improved by **35%**.[1]

The GIS culture has shifted toward transparency and empowerment, leading to better employee engagement.

[1] CA Technologies, A Broadcom Company's evaluation of the impact of Clarity PPM + Rally Software on the operational efficiency of the CA Global Information Systems Division, as reported by John Depasquale, Senior Director of IT for CA Technologies.

Become an agile business with Clarity PPM + Rally Software

Your business can act faster and adapt to change more effectively when you have the power of 360-degree visibility.

Learn more about how Clarity PPM + Rally Software can bring business and execution together for your organization.

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